



Setting up an online Fundraising page with Enthuse

When it comes to fundraising, sometimes it can be difficult to know where to start! Using the online fundraising platform Enthuse, you can set up your own fundraising page online, then link all sponsorship and donations to RoSA!

To set up a fundraising page for RoSA, head to <https://rosasupport.enthuse.com/profile> and click the **Fundraise for us button**. You will then be prompted to create an account with your email address, or to sign in if you already have an account with Enthuse. You will then be taken through the following steps:

Step 1 – Your Target

Here you can choose how much you'd like to fundraise for RoSA. When you've entered your target, click **Continue**.

A screenshot of the 'Confirm your target' step in the Enthuse fundraising setup process. The page has a light grey header with a circular icon containing a target symbol. Below the header, the text 'Confirm your target' is centered. Underneath, there is a label 'Your target' followed by a text input field containing the symbol '£'. At the bottom of the form is a dark purple button labeled 'Continue'.

Step 2 – Profile Photo

To add a photo, click either **Upload image** or **Upload from facebook**. If you already have a photo and want to replace it, click **Replace profile picture**. You can also click "I'll do this later", however statistically speaking, fundraising pages with a profile picture raise more! When you're happy with your profile picture, click **Continue**.

A screenshot of the 'Upload a profile picture' step in the Enthuse fundraising setup process. The page has a light grey header with a circular icon containing a person silhouette and an upload arrow. Below the header, the text 'Upload a profile picture' is centered, followed by the instruction 'Upload a profile picture to show everyone who they're donating to.' Underneath is a circular placeholder for a profile picture. Below the placeholder are two buttons: a purple button labeled 'Upload Image' and a white button with a Facebook logo labeled 'Upload from facebook'. Below these buttons is the text 'Must be a PNG, JPG or GIF image and at least 500px by 500px in size.' At the bottom of the form is a grey button labeled 'Continue'. In the bottom left corner is a '< Back' link, and in the bottom right corner is an 'I'll do this later' link.

Step 3 – Header Image

Here you can choose to use the default RoSA image, or to **Upload a new image.**

When you're happy with your header image, click **Continue.**

Step 4 – Tell Your Story

Here's where you can change the title of your page and tell your story. You can even include images, video, and links.

When you're happy with this section, click **Continue.**

Step 5 – Customise your page link

If you want to change the link for your Fundraising page, edit the text in the Page link field here. Click **Continue.**

Step 6 – How can we contact you?

Here you can choose whether or not you would like to receive communications from RoSA. Click **Continue.**

Step 7 – Spread the word!

Congratulations! Your fundraising page is complete.

Now you can share your page directly to Facebook and X (formally Twitter) or copy your page URL to send elsewhere.

Finally you can either preview your page, or click finish if you're done!

